

The OWO Residences,
Whitehall, SW1A





The OWO is a new landmark destination in London, which includes 85 luxury residences serviced by Raffles Hotel.

The OWO is being meticulously brought back to life to create a new destination for central London, moments from the Royal Park of St. James's, Buckingham Palace, Westminster Abbey, Houses of Parliament and Downing Street, all of which are a short walk away.



Residences

No two Residences are the same, each one is distinct.



The grandeur of these historic homes with palatial period features and four-metre high ceilings, contrasts with the crowning, modern penthouses that soak up St James's Park and Horse Guards Parade.

Each of the 85 Residences has a unique style and personality. A testament to the building's historic importance in their craftsmanship and scale.





This is a rare opportunity to own a home in a setting without convention.

A Fleming-esque 'Spies' Entrance' offers passageway from Whitehall Court, or there's a simple stroll home through the Quadrangle courtyard from Horse Guards Avenue.

Towards the river, The OWO is completely dedicated to the Residences, offering consummate privacy and presidential-like security away from the stateliness of Whitehall; yet all just a stone's throw from the leafy expanses beyond Horse Guards Parade.



RESIDENTS' WELLNESS SUITE



Amenities

- Raffles concierge & 24-hour security
- Valet parking
- Restaurant, bar and spa reservation privileges
- Communal housekeeping
- 9 restaurants & bars, including a rooftop restaurant
- A wellness spa
- Club lounges
- Private dining room
- Gym
- Swimming pool
- Vitality pool
- Treatment suites and fitness studios
- Relaxation lounge
- 16-seater cinema
- Residents' garden





Service by Raffles

Synonymous with service for discerning residents and the well-travelled.

As one of the world's iconic service brands and true destination hotels, Raffles is the perfect partner for the Residences at The OWO.

Founded in 1887 and named after Sir Stamford Raffles, the British statesman and founder of modern Singapore, Raffles has long been known for its unrivalled welcome and impeccable service.

Residents will be part of a very select community, enjoying seamless Raffles services and privileged access to the very best of London hospitality, without ever needing to leave home.

And should they wish to stretch their legs to the west of the building, they'll find Raffles London, a new landmark and grande dame of the capital's hotels. Here will sit a peerless collection of restaurants and bars, a 720-person ballroom, swimming pool and world-class spa.



RAFFLES
HOTELS & RESORTS



Location

A centuries-old neighbourhood and London's original aristocratic playground.

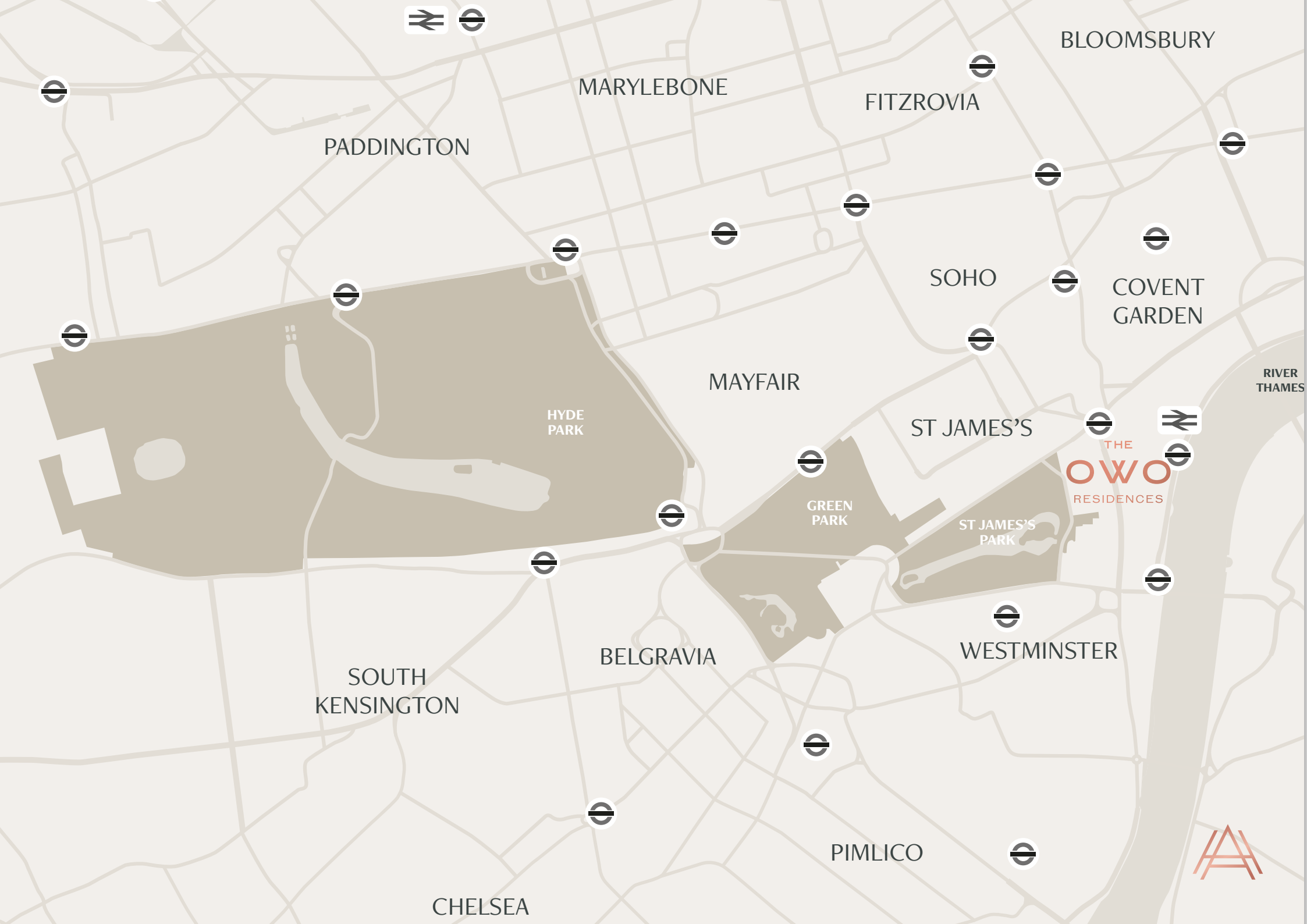
The OWO occupies a privileged position on Whitehall, at the eastern edge of St James's. Strolling its broad pavements is to experience days of old; a throwback to London's regency grandeur.

It is home to some of the city's most established specialist shops, well-versed in serving royalty, alongside venerable institutions: from Christie's and the Royal Academy, to innumerable members' clubs.

Today, the old guard is joined by a new generation of restaurants, boutiques, galleries and clubs, from White Cube to the cutting-edge Dover Street Market.

This is one of the world's few great places that remain untouched by generic luxury. It is all the more precious for it.





BLOOMSBURY

MARYLEBONE

FITZROVIA

PADDINGTON

SOHO

COVENT GARDEN

MAYFAIR

ST JAMES'S

HYDE PARK

THE
OWO
RESIDENCES

GREEN PARK

ST JAMES'S PARK

WESTMINSTER

BELGRAVIA

SOUTH KENSINGTON

PIMLICO

CHELSEA

RIVER THAMES





Development Information

- Car Parking – Secure valet underground parking available by separate arrangement
- Storage Units – Available by separate arrangement
- Lease – 250 year lease
- Service Charges – Circa £16 psf pa
- Ground Rents – £1000 pa per residence
- Completion – From Q4 2022

Pricing

Studios	from £1.695 m
1 Beds	from £2.625 m
2 Beds	from £5.775 m
3 Beds	from £9.2 m
5 Beds	from £17.325 m

Payment Structure

- 10% deposit payable on exchange of contracts (less reservation fee), 20 days from the date of reservation
- 2nd 10% is due 3 months from the exchange date
- 3rd 10% is due 6 months from the exchange date
- 70% due on completion



A L F O R D  H U G H E S

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